

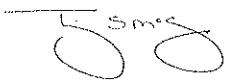
Dear Congressman:

As you may know, all full power television stations in the United States will make the transition from analog to digital on February 17, 2009. In 2005, Congress mandated that all full-power television stations switch to digital television. Digital television offers improved pictures and sound, and is more efficient and more flexible than traditional analog broadcast technology. While the benefits are remarkable, millions of households risk losing reception unless they take easy steps to upgrade. I want to keep you aware of how WTOV-TV, the NBC affiliate in the Wheeling, West Virginia, Steubenville, Ohio television market, is educating and informing our viewers for this transition.

- WTOV has run 510 :30 television spots from December of 2007 to March 17th.
- Currently WTOV has 20 :30 spots scheduled on contract per week, with at least 25 % of them airing between 6pm and 11:30pm.
- Started on 3/17/2008, running three informational crawls a day with 65% of them airing between 6pm and 11:30pm. These informational crawls direct viewers to WTOV9.com and the DTVanswers.com website for more information.
- Station representatives have made presentations to community organizations on the DTV change and answered viewers concerns. Many more presentations are scheduled before the transition date.
- We have placed a countdown clock on home page of our website that also links over to the DTV website for more answers.
- We have broadcast news stories on the changes coming and how to get a converter box if required.
- We have and will continue to broadcast a thirty-minute educational program fully explaining the transition from analog to digital.

Please feel free to contact me should you have any questions regarding our efforts in educating our viewers during this transition.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim McCoy", with a stylized flourish at the end.

Tim McCoy

Vice President & General Manager, WTOV-TV